

TO: All Media / News Editors*

MEDIA ALERT

07 JULY 2022

FINANCE MEC NOMUSA DUBE-NCUBE TO LEAD SMMEs OUTREACH PROGRAMME IN UMKHANYAKUDE

KZN Finance MEC Nomusa Dube-Ncube will, on Saturday 09 July 2022, lead Provincial Treasury's SMMEs Outreach Programme aimed at equipping rural-based small businesses with an array of business skills and economic avenues.

Following the resounding success of the uThukela Youth-In-Business Outreach Programme MEC Dube-Ncube said there was a need to cover more districts to unlock bottlenecks and challenges encountered by rural-based SMMEs and small businesses when attempting to access funding and sustain their businesses.

The department will bring closer its Central Suppliers Database unit, Operation-Pay-On-Time, supply chain management, outside stakeholders like the National Youth Development Agency, Ithala, South African Revenue Service and an assortment of other business services bodies who will all erect exhibition stands with readily available information and services.

"SMMEs and other small businesses have borne the brunt of Covid-19, last year July's unrest events which have put them in bad shape. This has affected mostly rural businesses especially those owned by Africans residing in far flung areas. These include in small towns that often struggle with access to information on how to efficiently run their businesses, access to business finance as well as suffering from a lack of information related to government's supply chain protocols," she said.

Dube-Ncube said the entire package of information is sacrosanct in order to mitigate high rate of unemployment that mostly affects the province and the country.

Members of the media are welcome to cover, report and reflect on this event.

The programme will take place as follows:

DATE : Saturday, 09 July 2022

TIME : 10h00

VENUE : Jozini Local Municipality, Ward 12, Bhambanana Sports Field

The event will also be streamed live on the KZN Treasury Facebook page.

Issued by the Office of the KZN Finance MEC

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